



*Year plan 2024*

# 2024 Strategy

2024 Strategic Objectives	Focus areas
<b>Professionalize lacrosse clubs and The NLB</b>	
Get board members in place and focus on problem solving	<ul style="list-style-type: none"> <li>• Better communication via our website for players, clubs, buurtsportcoache, policy organizations, sponsors and the public</li> <li>• Rules and league review and change plans for 2025</li> <li>• TopSport reconstruction</li> </ul>
<b>Form partnerships</b>	
Define our message and connect with key organizations	<ul style="list-style-type: none"> <li>• Sportakkoord instructions to help associations achieve more gemeente support and visibility for lacrosse</li> </ul>
<b>Grow the game</b>	
Highlight lacrosse and its similarities to other sports	<ul style="list-style-type: none"> <li>• Expand lacrosse in cities with existing clubs to HBO/NBO schools</li> <li>• Target youth recruitment to 16+ after a positive Olympic decision</li> </ul>
<b>Improve the level of play</b>	
Coach all clubs and levels	<ul style="list-style-type: none"> <li>• Organize summer lacrosse activities through a central committee</li> <li>• Offer more developmental clinics for players</li> </ul>



# 2024 Budget

Budget - revenues	2023e	2024
Memberships	€ 30,000	€ 25,000
NOC*NSF	€ 31,840	€ 31,840
Summer League	€ 2,500	€ 2,500
Officials	€ 750	€ 1,000
<b>Grand Total</b>	<b>€ 65,090</b>	<b>€ 60,340</b>
Budget - expenses	2023e	2024
Administration, Insurance and systems	€ 22,000	€ 17,000
TopSport Nederland Lacrosse	€ 16,000	€ 16,000
Officials	€ 12,000	€ 15,000
Lacrosse Events	€ 5,000	€ 3,000
Paid volunteers	€ 2,000	€ 4,150
NLB Memberships	€ 2,980	€ 2,980
Unexpected costs	€ 1,000	€ 2,000
Lacrosse facilities	€ 2,500	€ 2,500
<b>Grand Total</b>	<b>€ 63,480</b>	<b>€ 62,630</b>



# 2024 Dues

Membership dues		
Wedstrijdleden	€	40
Trainingsleden	€	10
Jeugdleden	€	10
Boxleden	€	20

