



*Multi-year plan  
2024-2028*

# *Multi-year strategy*

## 2021 -2023

### **Professionalize lacrosse clubs and The NLB**

- Get board members in place and focus on problem solving

### **Form partnerships**

- Define our message and connect with key organizations

### **Grow the game**

- Highlight lacrosse and its similarities to other sports

### **Improve the level of play**

- Coach all clubs and levels

## 2024 - 2025

### **Professionalize lacrosse clubs**

- Improve lacrosse services

### **Form partnerships**

- Integrate with municipalities

### **Grow the game**

- HBO/NBO expansion

### **Improve the level of play**

- Retain new players and develop them faster

## 2026 - 2028

### **Professionalize lacrosse clubs**

- Generate revenue and improve lacrosse services

### **Form partnerships**

- Get big sponsors and official recognition

### **Grow the game**

- Become a household name

### **Improve the level of play**

- Be a highly competitive league in all divisions



# *2024-2028 financial outlook*

<b>Budget - revenues</b>	<b>2023e</b>	<b>2024</b>	<b>2025</b>	<b>2026</b>	<b>2027</b>	<b>2028</b>
Memberships	€ 30,000	€ 25,000	€ 27,500	€ 31,625	€ 36,369	€ 38,187
NOC*NSF	€ 31,840	€ 31,840	€ 31,840	€ 31,840	€ 31,840	€ 31,840
Summer League	€ 2,500	€ 2,500	€ 2,500	€ 2,500	€ 2,500	€ 2,500
Officials	€ 750	€ 1,000	€ 1,100	€ 1,200	€ 1,300	€ 1,300
<b>Grand Total</b>	<b>€ 65,090</b>	<b>€ 60,340</b>	<b>€ 62,940</b>	<b>€ 67,165</b>	<b>€ 72,009</b>	<b>€ 73,827</b>
<b>Budget - expenses</b>	<b>2023e</b>	<b>2024</b>	<b>2025</b>	<b>2026</b>	<b>2027</b>	<b>2028</b>
Administration, Insurance and systems	€ 22,000	€ 17,000	€ 17,850	€ 18,743	€ 20,617	€ 22,678
TopSport Nederland Lacrosse	€ 16,000	€ 16,000	€ 16,000	€ 16,000	€ 16,000	€ 16,000
Officials	€ 12,000	€ 15,000	€ 15,000	€ 15,000	€ 16,480	€ 16,480
Lacrosse Events	€ 5,000	€ 3,000	€ 3,000	€ 3,000	€ 4,000	€ 4,000
Paid volunteers	€ 2,000	€ 4,150	€ 4,150	€ 4,150	€ 6,000	€ 6,000
NLB Memberships	€ 2,980	€ 2,980	€ 2,980	€ 2,980	€ 3,500	€ 3,500
Unexpected costs	€ 1,000	€ 2,000	€ 2,000	€ 2,000	€ 2,000	€ 2,000
Lacrosse facilities	€ 2,500	€ 2,500	€ 2,500	€ 2,500	€ 3,000	€ 3,000
<b>Grand Total</b>	<b>€ 63,480</b>	<b>€ 62,630</b>	<b>€ 63,480</b>	<b>€ 64,373</b>	<b>€ 71,597</b>	<b>€ 73,658</b>

